

231.360.5868

Jakearciniega.com

Jakeman1031@gmail.com

< JAKE ARCINIEGA />

EXPERIENCE

AUG. 17' - PRESENT

GRAPHIC DESIGNER & WEB DESIGNER

No Hurt Shirt Co.
Traverse City, MI

- Meet with client to present ideas, gather content, and vision for design
- Formulate legal contract and timeline for product design and branding
- Create and design logos & graphics utilizing modern design elements
- Presented and completed a total of eight designs including brand identity
- Developed Ecommerce website with essential plugins, CSS, PHP, and JS

AUG. 15' - May 18'

WEB DEVELOPER & PROJECT LEAD

IMWD Firm
St. Charles, MO

- Meet with clients to present templates, wireframes, and sign contracts
- Manage design team members to create, develop, and assign content
- Organize content, backups, and communicate online with Basecamp
- Execute HTML, CSS, jQuery, and JS in Bootstrap & HTML5 frameworks
- Redesigned Firm website & created complete design guide for developers

JAN. 18' - PRESENT

PROJECT LEAD & WEB DEVELOPER

Yellow Butterfly
St. Louis, Missouri

- Meet with client to present ideas, gather content, and vision for design
- Formulate contract and timeline for a complete marketing campaign
- Manage design team members to create, develop, and assign work
- Coordinated the design of a complete promotional marketing project
- Developed complete WordPress website as a donation post-contract

AUG. 17' - PRESENT

PROJECT LEAD & WEB DEVELOPER

Sudden Impact ICU
St. Louis, MO

- Meet with clients to present templates, wireframes, and sign contract
- Coordinate with design members to create, develop, and assign content
- Organize content, backups, and communicate with client for updates
- Oversee & edit code, manage online content with PHP, HTML, & CSS
- Appointed as Web Master for WordPress website post contract

EDUCATION

LINDENWOOD UNIVERSITY

Saint Charles, MO

Bachelors of Arts

Interactive Media & Web Design

TC WEST SENIOR HIGH SCHOOL

Traverse City, MI

Diploma Awarded

Video Production

SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

UX/UI

HTML/CSS

HTML5

JAVASCRIPT

JQUERY

ANGULAR JS

WORDPRESS

BOOTSTRAP

ECOMMERCE

MANAGEMENT

BASECAMP

VIDEO PROD.

SEO

REFERENCES

KELBY GILES - PROFESSIONAL Director of Operations @ BallPark Village 336.254.7766

ERICA BLUM - PROFESSIONAL Design Professor @ Lindenwood University 636.494.4765

RICK CARMEAN - PERSONAL Business Owner @ Top Drawer Furniture 231.922.9762