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< JAKE ARCINIEGA />

EXPERIENCE

AUG. 18' - PRESENT

WEB CONTENT SPECIALIST

Wells Fargo Advisors
St. Louis, MO

- Coordinated with brand strategy to enhance advisor-to-client research
- Published daily market updates using SDL content management system
- Created newly designed pages with SDL components to condense content
- Drafted layout mockups to develop and deliver an improved menu navigation
- Implemented existing pages, data, and web flow to advance current UX

AUG. 17' - PRESENT

GRAPHIC DESIGNER & WEB DESIGNER

No Hurt Shirt Co.
Traverse City, MI

- Meet with client to present ideas, gather content, and vision for design
- Formulate legal contract and timeline for product design and branding
- Create and design logos & graphics utilizing modern design elements
- Presented and completed a total of eight designs including brand identity
- Developed Ecommerce website with essential plugins, CSS, PHP, and JS

AUG. 15' - May 18'

WEB DEVELOPER & PROJECT LEAD

IMWD Firm
St. Charles, MO

- Meet with clients to present templates, wireframes, and sign contracts
- Manage design team members to create, develop, and assign content
- Organize content, backups, and communicate online with Basecamp
- Execute HTML, CSS, jQuery, and JS in Bootstrap & HTML5 frameworks
- Redesigned Firm website & created complete design guide for developers

JAN. 18' - PRESENT

PROJECT LEAD WEB DEVELOPER

Yellow Butterfly
St. Louis, Missouri

- Meet with client to present ideas, gather content, and vision for design
- Formulate contract and timeline for a complete marketing campaign
- Manage design team members to create, develop, and assign work
- Coordinated the design of a complete promotional marketing project
- Developed complete WordPress website as a donation post-contract

EDUCATION

LINDENWOOD UNIVERSITY

Saint Charles, MO

Bachelors of Arts

Interactive Media & Web Design

TC WEST SENIOR HIGH SCHOOL

Traverse City, MI

Diploma Awarded

Video Production

SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

UX/UI

HTML/CSS

HTML5

JAVASCRIPT

JQUERY

ANGULAR JS

WORDPRESS

BOOTSTRAP

ECOMMERCE

MANAGEMENT

BASECAMP

VIDEO PROD.

SEO

REFERENCES

KELBY GILES - PROFESSIONAL

Director of Operations @ BallPark Village

336. 254. 7766

ERICA BLUM - PROFESSIONAL

Design Professor @ Lindenwood University

636. 494. 4765

RICK CARMEAN - PERSONAL

Business Owner @ Top Drawer Furniture

231. 922. 9762