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# < JAKE ARCINIEGA />

## EXPERIENCE

SEP 2020 - CURRENT

**UX/UI DESIGNER  
& FRONT-END DEV**  
B.E.S.T. Inc.  
Chicago, Illinois

- Plan, design, and deliver complete User Experience strategy
- Conduct UX research on banking services and FinTech payment processing
- Creating prototypes, UI mockups, and user testing environment
- Manage, troubleshoot, and build software in .NET, React, and React Native
- Product ownership and management of three software solutions

JUL 2019 - APR 2020

**PRODUCT MANAGER  
& FRONT-END DEV**  
Lightblue Ventures  
Saint Louis, Missouri

- Manage, maintain, and develop complete product implementation
- Execution of UX strategy for browser extension, website, and branding
- Develop, design, and build website with several front-end languages
- Coordinated social media marketing and advertising strategy
- Collaborate with project management system, git, and agile strategy

AUG 2018 - JUL 2019

**WEB CONTENT  
SPECIALIST**  
Wells Fargo Advisors  
Saint Louis, Missouri

- Coordinated with brand strategy to enhance advisor-to-client research
- Published daily market updates using SDL content management system
- Created newly designed pages with SDL components to condense content
- Drafted layout mock-ups to develop and deliver an improved menu navigation
- Implemented existing pages, data, and web flow to advance current UX

AUG 2015 - MAY 2018

**GRAPHIC DESIGNER  
& WEB DEVELOPER**  
IMWD Firm  
Saint Charles, Missouri

- Meet with clients to present templates, wireframes, and sign contracts
- Manage design team members to create, develop, and assign content
- Organize content, backups, and communicate online with Basecamp
- Execute building code in HTML5, CSS, jQuery, and Javascript frameworks
- Redesigned firm website & created complete design guide for developers

## EDUCATION

**LINDENWOOD UNIVERSITY**  
Saint Charles, MO

Bachelors of Arts  
Interactive Media & Web Design

**TC WEST SENIOR HIGH SCHOOL**  
Traverse City, MI

Diploma Awarded  
Video Production

## SKILLS

PHOTOSHOP

HTML/CSS

REACT

PRODUCT DEV.

ILLUSTRATOR

XD

REACT NATIVE

MARKETING

C#

JAVASCRIPT

BOOTSTRAP

VIDEO PROD.

UX/UI

JQUERY

ECOMMERCE

.NET

## REFERENCES

**ANDY MCKAY - PROFESSIONAL** Vice President @ Lightblue Ventures **314.651.0000**

**ERICA BLUM - PROFESSIONAL** Design Professor @ Lindenwood University **636.494.4765**

**RICK CARMEAN - PERSONAL** Business Owner @ Top Drawer Furniture **231.922.9762**